

GUINNESS ATKINSON'S NEW WEBSITE SERVES AS HUB FOR ASIA, ENERGY ANALYSIS

Redesign highlights fresh research and commentary from company's investment team

December 11, 2012, Woodland Hills, CA – Guinness Atkinson Asset Management has re-launched its mutual funds website today, gafunds.com, streamlining the presentation of its extensive investor resources based around the firm's long-standing philosophy of investing in human progress. This overarching theme is realized through the firm's extensive expertise and mutual fund strategies developed for investing in emerging *Asia*, global conventional and alternative *energy* sectors, and *innovation* on the company level.

The improved usability of the website builds on Guinness Atkinson's continuous commitment to shareholder friendly policies and investor education, which includes regular and extensive market commentaries and analyses by the firm's investment team.

The website's [Resource & Insight Center](#) features the November 2012 [Asia ebrief](#) with portfolio manager Edmund Harriss' in-depth analysis, including an updated bullish call on the Chinese market. The Center's web page also contains research and white papers, which the investment team will continue to publish along with monthly ebrief reports.

"The Resource and Insight Center is designed to be an informational hub for our shareholders, prospective investors and the media on our key areas of expertise," said Guinness Atkinson CEO Jim Atkinson. "Whether you are interested in the latest developments of China's renminbi currency market, Tim Guinness' forecast for the price of crude oil or the impact of subsidies on solar panel manufacturers in Europe, our website will provide timely information and expert analysis of the quality that our reading audience has come to expect," he concluded.

The new website also seamlessly connects all relevant parts of the information on Guinness Atkinson Funds, including details on each fund's investment philosophy and approach, investment management team, portfolio details and fund literature.

Guinness Atkinson Asset Management offers eight no-load mutual funds which combine a forward-thinking worldview with the fundamental research of an experienced investment team. Investing in human progress is intrinsic to every Guinness Atkinson investment strategy, which are broadly grouped under three key themes:

Asia – Guinness Atkinson offers four Asia focused investment strategies including the Renminbi Yuan and Bond (GARBX), Asia Focus (IASMX), China & Hong Kong (ICHKX) and Asia Dividend (GAADX) strategies.

Energy – Guinness Atkinson covers a large spectrum of energy equity investing with Global Energy (GAGEX), focused on traditional sources of energy, and the Alternative

Energy (GAAEX) Fund, which is a pure-play investment vehicle for solar, wind and other clean energy investments.

Innovation- A focus on company innovation rounds out the GA fund line up with the Global Innovators (IWIRX) Fund and the newly launched Inflation Managed Dividend Fund (GAINX).

Mutual fund investing involves risk and loss of principal is possible. Investments in foreign securities involve greater volatility, political, economic and currency risks and differences in accounting methods. These risks are greater for emerging markets countries. Non-diversified funds concentrate assets in fewer holdings than diversified funds. Therefore, non-diversified funds are more exposed to individual stock volatility than diversified funds. Investments in debt securities typically decrease in value when interest rates rise, which can be greater for longer-term debt securities. The Fund may invest in derivatives which involves risks different from, and in certain cases, greater than the risks presented by traditional investments. The Fund also invests in smaller companies, which will involve additional risks such as limited liquidity and greater volatility.

The Funds' investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory & summary prospectus contains this and other important information about the investment company, and they may be obtained by calling 800-915-6565, or visiting gafunds.com. Read it carefully before investing.

While the Funds are no load, management fees and other expense will apply."

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