

Guinness Atkinson
Asia Pacific Dividend Builder Fund Update
 Annual Review - January 2016



Performance

In 2015 Asian markets fell 9.23% (MSCI Pacific ex Japan Index, in USD). Japan, by contrast, was the best major equity market in the world, with Japan’s TOPIX Index rising 12.06% in dollar terms. The Fund did 4.54% better than the benchmark but was still down 4.66% for the year.

Performance

as of 12/31/15	1 YR	3 YR	5 YR	Since inception (3/31/06)
Asia Pacific Dividend Builder Fund	-4.61%	0.64%	1.57%	4.14%
MSCI AC Pacific ex Japan	-9.23%	-0.99%	0.77%	6.12%

All returns annualized. Source: Bloomberg, Guinness Atkinson Asset Management
 Expense Ratio: 1.10% (net)*; 3.91% (gross)

Performance data quoted represent past performance and does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor’s shares, when redeemed, may be worth more or less than their original cost. Current performance of the Fund may be lower or higher than the performance quoted. For most recent month-end and quarter-end performance, visit http://www.gafunds.com/GIF_performance or call (800) 915-6566.

Asian markets

Investors have had to contend with significant geopolitical and economic uncertainty in 2015; the two are inextricably linked and there is no obvious path to a solution. Lower commodity prices have been a boon to western consumers and have also come as a relief to manufacturing economies in emerging markets. But to the producers, falling prices have revealed structural weaknesses and substantially increased economic and political instability. The diverging economic fortunes of the US and the Eurozone have probably the greatest ramifications, because world demand growth cannot be driven by the US alone. And running alongside all of this, although overblown, is China’s economic transition and deceleration.

The first few trading days in 2016 have had a decidedly surreal quality to them. Chinese growth is slowing, but this is well known, and it’s still projected to grow 6.5%. Global markets are looking at China’s stock markets and attempting to read through to underlying conditions. This is a fool’s game. We need to consider the role of China’s equity markets as a source of capital for companies and to look at the make-up of investor participants. In the first 11 months of 2015, domestic stock markets only provided 4.5% of all corporate needs in the first 11 months of 2015; 18% came from the domestic bond market while 77.5% came from banks.

Guinness Atkinson
Asia Pacific Dividend Builder Fund Update
Annual Review - January 2016

To gauge China's economic health with regard to domestic capital needs and availability, we should be watching money supply data for central bank policy, interbank rates for short-term liquidity availability, and domestic bond yields for longer-term expectations. Narrow money supply (M1) has been accelerating since July 2015 (from 6% growth to 15.7% at the last reading); broader money supply (M2) has been steady at approximately 13.5% growth over the same period. Interbank rates are largely unchanged today from one month ago, three months ago and six months ago, suggesting local liquidity is not stretched. Bond yields have also dropped in support of government efforts to lower interest rates and to keep them there.

The investor base driving domestic equity market prices is largely (around 80%) made up of retail investors. Longer-term equity investors such as insurance companies have less than 15% equity exposure in their investment assets. These retail investors, as has been amply demonstrated, have a strong gambling emphasis (you might call this 'a strong bias toward momentum'), and pay little regard to valuation. Their expectations centre on second-guessing government policy – will they cut interest rates/increase liquidity/add extra stimulus? – and they have an investment horizon measurable in minutes. The stock markets are not important enough as a source of capital and do not have a substantial enough base of sophisticated investor for the markets to act as a discounting mechanism for long-term (or even medium term) economic prospects.

What we have witnessed amid the market turbulence in China are cack-handed efforts by an inexperienced regulatory regime attempting to control the unravelling of a retail-driven bull market that they fuelled in the first place. The prospect of a resumption of Initial Public Offerings, the removal of a sales ban imposed to support the market last August and the use of 'circuit breakers' were all designed to dampen volatility and return the markets to a 'normal' function, but have had precisely the opposite effect on a structurally skittish investor base.

Although it might seem that the best place to be is under the bed, it pays us to be more measured in our analysis. All of the Fund's exposure to China is through companies listed on the Hong Kong Stock Exchange, not the Chinese domestic 'A' shares that are the subject of intervention by the authorities. These companies report their accounts in accordance with International Accounting Standards (or other proximate standards). We look for companies whose equity value depends on the stability and strength of future operating cash flows as well as the dividends they have paid. Analysis of companies in emerging markets has its challenges, but by looking at those with long track records that are operating in competitive sectors we can increase our confidence in their ability to cope with future uncertainty. We look at companies that have earned a return on invested capital above their cost of capital for eight consecutive years: that is long enough, we believe, to suggest a company has a solid business. It is also long enough to make it less likely the numbers are being fudged. Poor management shows up eventually.

Rather than deterring us from investing, volatility can present us with opportunities. If the weight of political, economic and market uncertainty is too great, then there is a likelihood that the market is undervaluing some good businesses.

Guinness Atkinson
Asia Pacific Dividend Builder Fund Update
Annual Review - January 2016

Today, Asia ex-Japan is trading at valuations seen only in crisis periods (1998, 2001 and 2008). We are often asked when it is a good time to invest in Asia. We cannot predict short-term market movements with any precision. However, we can say that looking across the region we believe economic conditions are comparatively benign (comparative both to Asia's past and to other emerging markets today). We believe also that China's growth is not slowing precipitously: heavy industry and construction-related sectors are definitely struggling, and this investment-related area makes up the largest share of gross domestic product (GDP), but services and consumption-related areas are stronger and indicate economic transition is underway. GDP growth is too blunt a measure for us to assess prospects, so we look at items such as car sales, electricity production and consumption by sector, money supply, sub-components of the Purchasing Managers Index, oil imports (volume and price), and inflation in both consumer and producer prices. These reveal in greater detail areas of weakness and strength.

From an Asian perspective, in 2015 we have been relieved by the fall in the price of oil and of other commodity prices. China has saved over \$100 billion in the import bill just from the lower prices of oil and iron ore. China's oil product demand grew over the first ten months of 2015 by 6.7% year-on-year (IEA data). In Indonesia, Malaysia and Thailand the lower oil price has enabled governments to abolish fuel subsidies that proved such a drain on government coffers. For export manufacturers it has brought down the cost of raw materials and allowed wages to rise (good for consumption) without significantly damaging margins. The fall in oil prices is not a sign of weakening demand, in our view, but a problem of oversupply from the expansion of US shale production.

Stronger economic growth in the US has provided an ongoing source of demand for Asian manufactured goods (in contrast to Europe), but US demand is not what it was. From 2000 up to the time of the financial crisis, Chinese exports to the US grew 20% to 30% a year, while Europe was even better. This year they have grown about 6%. Indications are that American consumers have focused more in recent years on paying down debt than on increasing consumption. However, US strength has also brought about a sharp appreciation in the dollar, which on a trade-weighted basis is now the strongest since 2003. In Asia, the Chinese yuan fell 4% while the rest of the region's currencies (excluding Japan) were down 8.8% on a weighted-average basis against the dollar.

Overall economic conditions in the region are not bad when compared with other developed markets (for which read Europe) or other emerging markets. Economic growth in Asia ex Japan is expected to have been 5.4% in 2015, compared to world GDP growth of 2.6% (based on IMF data). (Excluding China, world economic growth in 2015 is estimated to have been 1.9%, and Asia ex Japan 3.7%.) Inflation is still mild, with most reporting rates below 2%, the outstanding exception being Indonesia at 6.8%. Most countries are running trade surpluses and are well able to tolerate the currency weakness seen so far. They may be willing to tolerate further weakness this year, which is in sharp contrast to the likes of Brazil, South Africa, Russia and Turkey. China still has the ability to apply monetary easing measures to support the economy if necessary. In short, at the end of 2015 in terms of growth, leverage, foreign exchange reserves and financial sector stability, Asia is a world away from the 1997 crisis levels that market valuations appear to imply.

Guinness Atkinson

Asia Pacific Dividend Builder Fund Update

Annual Review - January 2016

Performance drivers

In the fourth quarter the main drags on relative performance were concentrated among technology names, specifically telephone handset-related businesses, and retail stocks in Hong Kong and China. Among the technology names, Catcher, Largan and Hon Hai Precision fell in December as sales growth tapered off, and Apple revised down end demand forecasts for the next quarter (a strong negative for these companies in its supply chain). While short term guidance from these Asian technology companies was lower than the market had been hoping for, demand is expected to pick up toward the second half of 2016 on the back of new products (not just from Apple). On the positive side, semiconductor stocks Novatek and TSMC were strong performers over the period. Leading performers over the quarter were St Shine Optical, whose sales are now back on a growth trend, and our one Japanese name, Relo Holdings, which has continued to do well.

In 2015 as a whole leading stocks were Relo Holdings, Henderson Group, St Shine Optical, Pacific Textiles, AAC Technologies, KT&G and China Lilang. All of these rose by more than 20% over the course of the year (total return in USD), and all are in different sectors including real estate, textile, technology, healthcare, apparel and in retail. There is also a good geographic spread amongst these companies – they're based in Australia, China, Hong Kong, Korea, Japan and Taiwan. The weakest stocks were Luk Fook (jewellery retail in Hong Kong), Belle (shoe retailing in China), LPN Development (real estate in Thailand), Qualcomm (technology, US/China), PTT (energy, Thailand) and Digi.com (mobile telecom services, Malaysia) which fell by 25% or more. *(All stock performance data in USD.)*

Across the portfolio, twenty of the thirty-six holding outperformed the market over the whole year.

Portfolio changes

There were three stock changes in 2015. At the start of the third quarter the management of Huabao International decided, after seven years, to omit its final dividend. The company justified this by highlighting the special dividend paid on top of its ordinary dividend at the interim stage and uncertain industry conditions ahead. We sold the position and purchased Aflac Inc, a US-listed health insurer that generates much of its business in Japan. The second stock change was triggered by the acquisition of iiNet, an internet service provider in Australia, by TPG Telecom. In its place we purchased Largan Precision, a manufacturer of high-end camera lenses. The third change was the sale of Shenzhou International on valuation grounds. In its place we put in Belle International, a designer and retailer of footwear in China.

Outlook

Our view remains that the Asia region offers investors a good long-term opportunity. The long-term story is one of a rising standard of living on the back of rising real wages and increasing domestic consumption. China's economy is still expected to grow 6.5% in 2016, while the rest of the region is

Guinness Atkinson

Asia Pacific Dividend Builder Fund Update

Annual Review - January 2016

forecast (using IMF data) to grow 4.1%, compared to world growth of 2.9%. Stock market valuations in Asia, as we have said, look cheap.

There is still considerable scope for China to adjust policy in line with economic needs. Foreign exchange reserves are still substantial at \$3.3 trillion, while an expected record trade surplus is likely to give an extra buffer against capital outflows, which are likely to continue. Banking sector liquidity can be augmented by the release of deposits that commercial banks have been required to place with the central bank (so-called Required Reserves). These have risen from 6% of China's commercial banks' deposit base in 2003 to more than 20% by the beginning of 2015 in response to capital inflows.

The key to Chinese economic stability today lies in the real estate sector and so far property sales and prices have been solid. Longer term issues are whether China can continue its transition, cut excess production capacity at a time when debt levels are still high and not fall back into renewed credit expansion. In this respect, Premier Li Keqiang has publicly ruled out the use of strong stimulus and a flood of liquidity to propel growth. He is instead pushing for new business models and economic drivers (economic transition) and for concrete steps to reduce overcapacity.

We view the recent rise in US interest rates as being a positive development. However, the outlook is by no means clear. The first move was a tentative step and the Fed minutes suggest the decision was a closer call than initially thought. The Federal Reserve has pencilled in four interest rate rises. If they pursue this regardless of external conditions, the associated monetary tightening and liquidity withdrawal could spark a mid-recovery downturn. Further rises will likely depend on rising core PCE (Personal Consumption Expenditure) inflation. That has been weak in recent years as consumers have focused on paying down debt, but this process may be coming to an end. Higher consumption would be a positive and welcome development for Asia.

Investment Process recap

The Guinness Atkinson Asia Pacific Dividend Builder Fund is a concentrated, equally-weighted portfolio of 36 dividend-paying stocks that have achieved a persistently high return on invested capital. It is designed to deliver a combination of capital growth and dividend growth over time.

Stock selection

The Fund builds on the established Guinness Atkinson Dividend Builder methodology that selects stocks from a universe of good quality companies. In Asia this means looking for companies that, excluding inflation, have generated a 'real' return on investment of at least 8% for each of the previous eight years.

Why 'real' return?

A 'real' return measure strips out variation in inflation rates across the region to give equivalence among returns on investment.

Guinness Atkinson

Asia Pacific Dividend Builder Fund Update

Annual Review - January 2016

Why 8%?

By setting the threshold at 8% we can be confident the returns are above the average real cost of capital. These companies are truly creating value.

Why every year?

This excludes highly cyclical companies or those with high but declining or volatile earnings.

Why eight years?

Business cycles tend to last less than eight years. Eight consecutive years of success demonstrates a company's ability to make it through hard times as well as good.

We have found that good companies tend to stay good; 86% of companies that achieved a real return on investment of 8% or more in each of the previous 8 years have done so again the following year.

Balance sheet strength and critical mass

To ensure strength, stability and liquidity in the companies in our universe, we then apply debt and market capitalization constraints. For inclusion, a company's ratio of debt to equity cannot exceed 100% (for banks, the ratio of equity to total assets must be at least 5%), and the stock must have a market capitalization of at least US\$500 million. There are currently 280 companies in Asia Pacific that meet these criteria.

The importance of dividends

Dividend investing requires us to establish whether a company is able (and willing) to pay and sustain a dividend over time. We focus on quality companies as the primary criteria for universe selection: companies that can generate persistently high returns can grow their business, increase their cash flows and sustain and grow their dividend. These businesses have demonstrated management skill, competitive advantage and/or an ability to allocate capital efficiently to generate these returns year after year. Companies' use of capital is important; we want to see a sustainable dividend stream, we do not want them to pay out all earnings (as would a high dividend stock) at the expense of growing the business.

Constructing the portfolio

The portfolio is equally-weighted across 36 positions. This discipline means we invest in each position with high conviction. We do this because:

1. We do not know when value will be realized.

We cannot know with certainty how much value there is in a stock, just a range of probable outcomes. Variable weightings requires an overlaying of probable values with a probability set of timings which we think detracts from the process. We believe there is a long-term investment

Guinness Atkinson
Asia Pacific Dividend Builder Fund Update
Annual Review - January 2016

opportunity in Asia. But opportunity and risk go hand-in-hand; the key for investors is how to manage that trade-off.

2. It sharpens the purchase and sale discipline.

A purchase of a new position must be accompanied by a sale of an existing position; a one in-one out approach forces us to maintain high conviction in our decision-making and in our portfolio.

Most investors are aware (and behavioral finance studies agree) that in the real world, 'rational economic man' does not exist and stock markets are not efficient. Loss aversion is one of the key behavioral biases that portfolio managers must confront. The discipline of equal weighting counteracts it. Sensible periodic rebalancing forces us to go against market movement and (assuming our original rationale still stands) buy more of a company that has underperformed, and trim our holdings in companies that have outperformed. If our longer-term conviction proves correct, the Fund will benefit materially.

An equally-weighted portfolio is efficient and ensures clarity and discipline:

1. The number of holdings is fixed, and manager conviction is maintained; we can never grow a long tail of "legacy losers" in which we no longer have conviction.
2. A high active share relative to a benchmark is a given, and the stock-specific risk of an individual position is capped (at 2.75% in a 36 stock portfolio).

Our focus, therefore, is on stock selection, which is based on a regular weekly screen of the 280 companies in our universe by quality, value, earnings forecasts revisions and price momentum. Value at this stage becomes the dominant factor.

Value bias: due diligence and stock research

Our research and due diligence work for potential purchases focuses on the gap between the value of the stock we believe is warranted by the company's current operations, its prospects and the value placed on it by the market today. A position may be sold when the dividend contribution to the portfolio is insufficient, when the stock is (in our opinion) fully valued, if the company falls out of our universe, the balance sheet becomes stretched or, simply, if we find a better idea.

The Fund is designed to give investors exposure to one of the world's fastest growing regions, which will have a significant influence over our economic future. However, with change and opportunity comes risk. We address this by investing in companies with winning track records, that generate sufficient cash to reinvest in their business and then deliver sufficient returns to make that reinvestment worthwhile, and that are committed to paying growing dividends to shareholders.

Guinness Atkinson
Asia Pacific Dividend Builder Fund Update
Annual Review - January 2016



* The Advisor has contractually agreed to reduce its fees and/or pay Fund expenses (excluding Acquired Fund Fees and Expenses, interest, taxes, dividends on short positions and extraordinary expenses) in order to limit the Fund's Total Annual Operating Expenses to 1.10% through June 30, 2016. To the extent that the Advisor waives its fees and/or absorbs expenses to satisfy this cap, it may seek repayment of a portion or all of such amounts at any time within three fiscal years after the fiscal year in which such amounts were waived or absorbed, subject to the 1.10% expense cap.

Opinions expressed are subject to change, are not a guarantee and should not be considered investment advice.

The Fund invests in foreign securities which will involve greater volatility and political, economic and currency risks and differences in accounting methods. The Fund is non-diversified meaning its assets may be concentrated in fewer individual holdings than diversified funds. Therefore, the Fund is more exposed to individual stock volatility than diversified funds.

This information is authorized when preceded or accompanied by a prospectus for the Guinness Atkinson Funds. The prospectus contains more complete information, including investment objectives, risks, fees and expenses related to an ongoing investment in the Funds. Please read the prospectus carefully before investing.

[Click Here](#) for a list of Holdings for the Asia Pacific Dividend Builder Fund.

MSCI AC Pacific ex Japan Index captures large and mid cap representation across 4 of 5 developed markets countries, excluding Japan, and 8 emerging markets countries in the Asia Pacific region.

MSCI AC Pacific Index captures large and mid cap representation across 5 developed market countries and 8 emerging market countries in the Asia Pacific region.

TOPIX Index is a free-float adjusted market capitalization-weighted index that is calculated based on all the domestic common stocks listed on the TSE First Section.

Purchasing Managers Index is an indicator of the economic health of the manufacturing sector. The PMI Index is based on five major indicators: new orders, inventory levels, production, supplier deliveries and the employment environment. A PMI above 50 indicates that the manufacturing industry is expanding, while a measure below 50 indicates contraction.

Price-to-Book Ratio (P/B) is used to compare a company's current market price to its book value.

Price-to-Earnings Ratio (P/E) is an equity valuation multiple. It is defined as market price per share divided by annual earnings per share.

Active Share is a measure of the percentage of stock holdings in a manager's portfolio that differ from the benchmark index.

Guinness Atkinson
Asia Pacific Dividend Builder Fund Update
Annual Review - January 2016



Cash flow is a revenue or expense stream that changes a cash account over a given period.

Fund holdings and sector allocations are subject to change and are not a recommendation to buy or sell any security.

Earnings growth is not representative of the Fund's future performance.

Distributed by Quasar Distributors, LLC.